

## CONTEST RULES

### Win a Spa (“Contest”)

From June 24, 2024 at 12 a.m. to September 30, 2024 at 11 :59 p.m. Eastern Standard Time  
 (“Contest Period”)

Organized by  
Sima Group Inc.  
and Lumi-O | Innovaplas (“Sponsor/Prize Provider”)

#### **1. HOW TO ENTER**

No purchase required. This contest is open to Canadian residents only and is governed by Canadian law.

To participate in the contest, you must complete the online form at the following address:  
[contest.simacanada.ca](https://contest.simacanada.ca).

By submitting an entry to the Contest, you signify that you have read the Contest Rules and agree to abide by them. You agree that submitting an entry to the Contest through the Website, or any other electronic platform, constitutes an electronic signature on your part, which binds you to these Rules.

Boxes on the form marked with an asterisk or otherwise indicated as mandatory must be completed in order to enter the Contest. Other information requested is useful, but is not required to enter the Contest.

Entries must be received by September 30, 2024, at 11:59 p.m. Eastern Standard Time to be eligible.

Limit one entry per email address, per person. Any person who enters or attempts to enter more than the permitted number of times, or who uses any robotic, automatic, mechanical, electronic or other duplication method not permitted by these rules, will be deemed to have tampered with or manipulated the entry, which will automatically void the entry, vote or any other results of that entry.

No entries will be accepted after the above deadline for any reason. Entries received after this deadline will be rejected.

## **2. ELIGIBILITY REQUIREMENTS**

Participants must be residents of Canada, 18 years of age or older.

The following people are not eligible:

- a. Employees of Sima Group Inc. as well as employees of Sima Group Inc. members during the Contest Period;
- b. Employees of the Sponsor/Prize Provider as well as their respective affiliates;
- c. Employees of the advertising agency organizing the Contest;
- d. Members of the immediate family of the above persons (father/mother, brother/sister, (including brother-in-law/sister-in-law, half-brother/half-sister), son/daughter) and those persons living in the same household.

## **3. WINNER SELECTION AND NOTIFICATION**

The Grand Prize will be drawn on Thursday, October 3, 2024 at 1:00 p.m. by the Contest Organizers from all eligible entries received during the Contest Period.

The first entrant drawn to correctly answer the mathematical skill-testing question will be declared the winner, subject to fulfilling all the conditions set out in these Rules.

Each potential winner will be contacted by telephone, email or social media account at the number or information provided on the entry form or used to enter and must claim his/her prize as instructed by Sima Group Inc.

In the event that a potential winner does not claim his/her prize within this time frame or answers the mathematical skill-testing question (if applicable) incorrectly, declines the prize or is declared ineligible, the prize will be automatically forfeited and Sima Group Inc. may, at its sole discretion, designate another potential winner, even if the potential winner's name has already been publicly announced. Cancelled prizes will not be awarded.

Sima Group Inc. may, at its sole discretion, require proof of identity or age from an entrant. Refusal to provide the requested proof will automatically result in the participant's disqualification.

#### **4. PRIZE DESCRIPTIONS**

GRAND PRIZE: A Spartan spa

Value: \$5,500

The Grand Prize includes:

- Spartan spa

The prize includes only what is specifically described and no other allowance will be made.

The winner will be responsible for, but not limited to, all of the following expenses:

- Spa delivery costs
- Spa installation costs

\* The prize may differ from the Contest promotional images.

#### **5. GENERAL CONDITIONS**

5.1. To be declared a winner, the participant selected in a draw must correctly answer a mathematical skill-testing question.

5.2. By entering the Contest, you:

a. acknowledge that you have read, accepted and complied with the Contest Rules;

b. confirm that you meet all the eligibility criteria for the Contest and accept the prize and take part in it (if you win);

c. provided you correctly answer the mathematical skill-testing question, accept the prize offered by Sima Group Inc. Sponsor/Prize Provider as awarded;

d. consent to the release of your name, city and province of residence, likeness, statements and/or voice and your entry to the Sponsor/Prize Provider and its use without compensation by Sima Group Inc;

e. and your heirs, successors and assigns release Sima Group Inc. and any Sponsor/Prize Provider and its/their respective affiliates, subsidiaries, directors, officers, agents, consultants, volunteers and employees (the "Contest Organizers") from any and all liability for any compensatory, direct, indirect, consequential or other damages that may arise from

your participation in the Contest, the use of your entry, and the awarding, acceptance and use of the prize awarded (if you win).

5.4. The prize must be accepted as awarded and cannot be exchanged, refunded, sold or transferred. No substitutions will be made. Any unused portion of a prize awarded, for whatever reason, will be forfeited.

5.5. In the event that the prize cannot be provided exactly as described in these rules, the Contest Organizers reserve the right to substitute a prize or item of approximately equivalent value, at their sole discretion. In no event will Sima Group Inc. or the Sponsor be liable for more than the stated number of prizes.

5.6. Refusal to accept the prize or any part of the prize releases the Contest Organizers from any obligation to the winner regarding the prize or the part of the prize in question.

5.7. In the event of a dispute or complaint that an entry violates these Contest rules, entries will be deemed to have been submitted in accordance with these Contest rules by the authorized account holder of the account used to submit the entry in question. You may be required to provide proof (in a form acceptable to Sima Group Inc.) that you are the authorized account holder of the account used to submit the entry in question and, if applicable, that you have all the necessary consents, authorizations and/or licenses, as required by these rules. If Sima Group Inc. determines (in its sole discretion) that an entry is in violation of these Contest Rules, the entry will be automatically disqualified from the Contest.

5.8. The decisions of Sima Group Inc. with respect to all aspects of this Contest are final and binding on all entrants without right of appeal, including, without limitation, all decisions regarding entrant eligibility/disqualification and/or entries.

5.9. Sima Group Inc. reserves the right to modify the Contest Rules or to terminate the Contest at any time without liability of any kind to any entrant. Any changes to the Contest Rules will be posted on the Website. Without limiting the foregoing, Sima Group Inc. reserves the right to adjust, without prior notice, the dates and/or deadlines mentioned in these Contest Rules, when necessary, as a result of technical or other problems, or in light of any other circumstance which, in the opinion of Sima Group Inc., in its sole discretion, affects the proper administration of the Contest as contemplated in these Contest Rules, or for any other reason.

5.10. When the prize is awarded by vote, Sima Group Inc. reserves the right to cancel any vote deemed illegal or illegitimate and to make the appropriate adjustments in the calculation of the number of votes received by the participant concerned.

5.11. The Contest Organizers are not responsible for loss, damage or injury of any kind, including but not limited to: (i) lost, stolen, late, damaged, misdirected, destroyed, illegible or incomplete entries; (ii) loss, theft or loss of integrity of computer or telephone software or data, including invasion of privacy; (iii) fraudulent calls; iv) the inability of any person to participate in the Contest for any reason, including, but not limited to, postal or e-mail address errors, computer or telephone failures or any other problems with online computer systems, servers, access providers, computer equipment or software; lost, late, incomplete, illegible or misdirected entries; bugs, service failures, hardware or software transmission failures or losses, transmission delays or compromised data transmissions v) damage to any person's computer equipment, including that resulting from the use or downloading of any content related to the Contest vi) any delay or inability to act due to any event or situation beyond their control, including a strike, lockout or other labour dispute at their place of business or the places of business of the organizations or companies whose services are used in the conduct of the Contest; vii) loss, breakage or misdirection of prizes upon delivery; or viii) loss, damage, malfunction or inability to use the prize once awarded to the winner for any reason whatsoever.

5.12. The social media or other platforms used for this Contest, as well as their respective parent companies, affiliates, directors, officers, agents, consultants, volunteers and employees disclaim any and all liability for any damages, compensatory, direct, indirect, consequential or otherwise, which may be caused by or arise in any way out of participation in the Contest or the downloading of any information related to the Contest.

5.13. You agree that in your use of social media or other platforms for this Contest - including, without limitation, in chat areas and registration and in the use of social media accounts, usernames or group names - you will not use any language that is obscene, defamatory or offensive, that infringes on any third party's trademark or trade name, or that violates any other intellectual property or privacy rights.

5.14. If it is determined by Sima Group Inc. that individuals are tampering with or misusing any aspect of the Contest, including, but not limited to, violating the Contest Rules, attempting to enter the Contest more than the maximum number of times permitted, or acting in a manner which is disruptive to the normal operation of the Contest, such individuals will be disqualified. Any person who enters or attempts to enter the Contest using robotic, automated, macro, or programmed methods, or any other similar method, or through third parties, will be disqualified at the sole and absolute discretion of Sima Group Inc.

5.15. Where the Contest Rules permit the use of a social media outlet such as Facebook, Instagram or any other social network to enter the Contest, entrants are advised that the social media outlet and each of its officers and agents assume no liability whatsoever in

connection with the conduct of the Contest. However, by participating via social media, all rules governing the use of social media apply.

5.16. Sima Group Inc. reserves the right to cancel or suspend the Contest at its sole discretion, for any reason, including but not limited to if a virus, bug or other factor beyond its control corrupts the security or proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should this occur, Sima Group Inc. reserves the right to seek remedies and damages, including criminal prosecution, through any legal means available to it.

5.17. Personal information requested on the entry form, such as name, age (if applicable) and contact information, is collected, maintained and used by Sima Group Inc. and the Sponsor/Prize Provider or their representatives for the purpose of administering the Contest as well as for any other purpose to which you consented at the time of entry. By providing your personal information, you expressly consent to the Privacy Policy. Sima Group Inc. is not responsible for the privacy policies of the Sponsor/Prize Provider or its representatives.

5.18. In the event of a dispute as to the identity of an entrant, the authorized account holder of the email account at the time of entry will be deemed to be the entrant. The person who was assigned the email address for the domain associated with the submitted email address is deemed to be the authorized account holder. A selected entrant may be required to provide proof that he/she is the authorized account holder of the email account associated with the entry. All entries must be submitted from a valid email account that can be identified by a reverse domain name search. The time and date of the submission of an entry to the Contest, for the purpose of determining the validity of such submission, will be determined solely by the Contest server.

5.19. The odds of winning depend on the number of eligible entries received. Sima Group Inc. reserves the right to disqualify any entry that is incomplete, illegible, damaged, irregular, submitted by illicit means, sent by automated or robotic methods that artificially increase the odds of winning or that does not strictly comply with the Contest Rules. Sima Group Inc. is not responsible for any errors or omissions in the printing of materials or advertising related to the Contest.

5.20. In the event of any discrepancy or inconsistency between these Contest rules and disclosures or other statements contained in any Contest-related materials, including but not limited to: the Website and/or point of sale, television, print or online advertising; the French language version of these Contest Rules and/or any instructions or interpretations of these rules provided by any representative of Sima Group Inc. or the Sponsor/Prize Provider or Sima Group Inc.

5.21. The invalidity or unenforceability of any provision of this Regulation shall not affect the validity or enforceability of any other provision. If any provision is held to be invalid, unenforceable or illegal, these Rules shall remain in full force and effect and shall be construed in accordance with their terms and conditions as if such provision were not contained herein.

5.22. By entering the Contest, entrants agree to abide by these Contest Rules and the decisions of Sima Group Inc., the Sponsor/Prize Provider and/or the Judging Panel, which are final and binding. Additional Sponsor/Prize Provider conditions may apply.

5.23. Participation in the Contest, as well as entrants' agreement to participate and comply with the Contest Rules, are governed by the laws of the province of Quebec and the federal laws of Canada applicable therein. By submitting their entry form, entrants agree to submit to the exclusive jurisdiction of the courts of Quebec. If you have any accessibility requirements or special needs, please contact the Contest Coordinator listed below.